

Annual EEO Public File Report

Blooming Prairie Farm Radio
 Covering the Period from December 1, 2024 to November 30, 2025

Stations Comprising Station Employment Unit:
KOWZ-FM/KRUE-FM/KFOW-AM

Vacancy Information

Full-time Positions Filled by Job Title	Start Date	Total # Interviewed	Recruitment Sources Utilized	Recruitment Source of Hire
Account Executive	1/27/2025			

Recruitment Sources:
Radio Announcements

	<u>Contact Person</u>	<u>Address</u>	<u>Telephone or email</u>	<u>#Interviews from Source</u>
1. KOWZ/KRUE Radio	Matthew Hughes	255 Cedardale Dr. SE, Owatonna, MN 55060	507-444-9224	
<u>Internet Site:</u>				
2. Indeed	Job Board	www.indeed.com	website only	
3. Facebook	Social Media	www.facebook.com	website only	
4. KOWZ/KRUE Radio	Website	kowzfm.com, krue92.com, foxnewsowatonna.com	website only	
5. All Access	Job Board	allaccess.com	website only	
<u>Employee Referral</u>				
6. KOWZ/KRUE Radio	Matthew Hughes	255 Cedardale Dr. SE, Owatonna, MN 55060	507-444-9224	

Supplemental Recruiting Initiatives

Mankato State University Music and Pop Culture Lecture	March 4, 2025	Daniel Cronn-Mills: dan.cronn-mills@mnsu.edu	KOWZ Radio staff lectured a college class on radio, music and the influence on pop culture. She also talked about how to get into the industry.
Immersive Career Education Day	May 13, 2025	Jack Apron: 507-837-5582	KOWZ Media had a booth at the Waseca Chamber Career Education Day. We had information about careers and broadcasting and jobs at the station.
Owatonna High School Career Fair	May 7, 2025	Brian Coleman: 507-444-8814	KOWZ Media attended the Owatonna High School Career Fair to promote open positions at the radio stations.
EEO Compliance Meeting for Managers	November 25, 2025	Matt Ketelsen: mattk@radiomankato.com	Matt Ketelsen held an EEO Compliance Meeting for all managers and employees at KOWZ Media with hiring authorization.